

2010 ULTIMATE FAMILY BOWLING EXPERIENCE PACKAGE

BOWLERS INCENTIVE TO JOIN!

- 1) Each bowler receives a ticket to Noah's Ark. Good any day during the 2010 Season.
- 2) Season end Pizza Party.
- 3) 1st, 2nd, & 3rd, place awards.
- 4) 1st Place Team advances to State Tournament November 2010 in Wisconsin Dells with a one (1) night stay at an indoor water park and awards luncheon.



The Ultimate Family Bowling Experience

PACKAGE INCLUDES:

	Retail Value
1) One (1) team entry in State Tournament, one (1) night lodging at WI Dells indoor water park, and awards luncheon.	\$200
2) 16 Tickets to Noah's Ark that can be used anytime during 2010 season.	\$425
3) Point of Sale Kit. Includes 2 posters, 1 How to Manual	\$ 25
Total Retail Value	\$650



Plus you can buy additional Noah's Ark tickets for a discounted price of **\$17**
Retail Value \$26

HOW CAN I RECOUP MY COSTS AND HAVE A REASONABLE PROFIT?

Two (2) bowlers per team, one (1) adult & one (1) youth.

2 Game Format

12 Teams	12 Weeks	\$12 per team per week	
Bowling Income			\$1,728
Cost of Package			\$ 399
Cost of Extra Noah's Ark Tickets			\$ 136
Cost of Awards & Pizza Party			\$ 200
Gross Profit			\$ 993

3 Game Format

12 Teams	12 Weeks	\$18 per team per week	
Bowling Income			\$2,592
Cost of Package			\$ 399
Cost of Extras Noah's Ark Tickets			\$ 136
Cost of Awards & Pizza Party			\$ 200
Gross Profit			\$1,857

I agree to purchase _____ State entries for The 2010 Ultimate Family Bowling Experience at a cost of **\$399 each** for **Member Centers** and **\$499 each** for **Non Member Centers**.

Proprietor's Signature: _____

Name of Center: _____

Address: _____

City _____ **State** _____ **Zip** _____

Phone Number #: ____ / ____ - ____ **District #:** _____

Name of League Coordinator: _____



Mail to: BOWLING CENTERS ASSOCIATION OF WISCONSIN
21140 W. Capitol Dr. Suite #5, Pewaukee, WI 53072

Fax to: 262-783-4590