

# 2011 ULTIMATE FAMILY BOWLING EXPERIENCE PACKAGE

## BOWLERS INCENTIVE TO JOIN!

- 1) Each bowler receives a ticket to Noah's Ark. Good any day during the 2011 Season.
- 2) Season end Pizza Party.
- 3) 1st, 2nd, & 3rd, place awards.
- 4) 1st Place Team advances to State Tournament November 2011 in Wisconsin Dells with a one (1) night stay at an indoor water park and awards luncheon.



The Ultimate Family Bowling Experience

## PACKAGE INCLUDES:

	Retail Value
1) One (1) team entry in State Tournament, one (1) night lodging at WI Dells indoor water park, and awards luncheon.	\$200
2) 16 Tickets to Noah's Ark that can be used anytime during 2011 season.	\$450
3) Point of Sale Kit. Includes 2 posters, 1 How to Manual	\$ 25
<b>Total Retail Value</b>	<b>\$675</b>



Plus you can buy additional Noah's Ark tickets for a discounted price of **\$18**  
Retail Value \$27

## HOW CAN I RECOUP MY COSTS AND HAVE A REASONABLE PROFIT?

Two (2) bowlers per team, one (1) adult & one (1) youth.

### 2 Game Format

12 Teams	12 Weeks	\$12 per team per week	
Bowling Income		\$1,728	
Cost of Package		\$ 399	
Optional Cost of 8 Extra Noah's Ark Tickets		\$ 144	
Cost of Awards & Pizza Party		\$ 200	
	<b>Gross Profit</b>	<b>\$ 985</b>	

### 3 Game Format

12 Teams	12 Weeks	\$18 per team per week	
Bowling Income		\$2,592	
Cost of Package		\$ 399	
Optional Cost of 8 Extra Noah's Ark Tickets		\$ 144	
Cost of Awards & Pizza Party		\$ 200	
	<b>Gross Profit</b>	<b>\$1,849</b>	

I agree to purchase \_\_\_\_\_ State entries for The 2011 Ultimate Family Bowling Experience at a cost of **\$399 each** for **Member Centers** and **\$499 each** for **Non Member Centers**.

**Proprietor's Signature:** \_\_\_\_\_

**Name of Center:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City** \_\_\_\_\_ **State** \_\_\_\_\_ **Zip** \_\_\_\_\_

**Phone Number #:** \_\_\_\_ / \_\_\_\_ - \_\_\_\_ **District #:** \_\_\_\_\_

**Name of League Coordinator:** \_\_\_\_\_



Mail to: BOWLING CENTERS ASSOCIATION OF WISCONSIN  
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Fax to: 262-783-4590