

Notice sent to the BCAW Membership by USPS  
mail and electronically by email on 8/26/21



## *Bowling Centers Association of Wisconsin*

August 26, 2021

To: ALL BCAW Members

From: Yvonne Bennett

RE: Upcoming BCAW Annual Meeting

Good Morning! I hope everyone has had a wonderful summer and is now looking forward to the 2021-22 bowling season. Here at the BCAW Office, we've been busy planning and preparing as well. As you may have heard, BCAW will be holding our BCAW Annual Meeting, Awards Luncheon & Trade Show on Monday, October 4, 2021 in Appleton. The BCAW Board of Directors is recommending approval of one amendment to the BCAW Bylaws. Enclosed you will their recommendation.

We are looking forward to seeing everyone in about a month!

### **ENCLOSURES:**

- \* Recommendation to Amend Bylaw Article X Committees
- \* Informational flier – BCAW Annual Meeting, Awards Luncheon, Conference & Trade Show
- \* Registration form – BCAW Annual Meeting, Awards Luncheon, Conference & Trade Show



## *Bowling Centers Association of Wisconsin*

August 26, 2021

To: ALL BCAW Members

From: The BCAW Board of Directors

RE: Amendment to the BCAW Bylaws

At the June 15, 2021 meeting of the BCAW Board of Directors the board unanimously approved the following:

### **Recommendation**

“To add the Government Affairs Committee as a standing committee of the BCAW’s governance structure.”

### **Rationale for the Amendment**

With the heightened emphasis on legislative and regulatory issues in Wisconsin, we have recognized the need to become more active in government affairs. In December 2020 BCAW President Erik Gialdella appointed an ad hoc committee to provide guidance and direction to our efforts. Adding this committee to our governing documents institutionalizes the importance of government affairs to our association and members.

**If approved, the following is how BCAW Bylaws Article X Committees will read (added verbiage is bold/italicized):**

### **ARTICLE X** **Committees**

Section 10.1. Standing Committees. The Association will have the following standing committees: Appeals, Finance and Budget, ***Government Affairs***, High School Bowling Club, Middle School Bowling Club, and Nominating. Except as otherwise provided herein, the President shall promptly, after the annual meeting each year, appoint the Chairperson and members of such standing committees as this Bylaws authorize, who shall serve from the annual meeting to the next annual meeting, and may be reappointed.

- (a) Duties. Except as otherwise provided herein, the duties of any standing committee having a counterpart in the BPAA Bylaws, shall be the same as specified therein for the counterpart, as and to the extent applicable in the membership territory of this Association. The duties of any other standing committee shall be specified in the Bylaws.
- (b) Appeals Committee. If and so long as this Association is recognized by BPAA as a qualified State Association, an Appeals Committee shall be one of its standing committees. At the annual meeting each year, the President with the approval of the board of Directors shall appoint its members and designate its chairman.

There shall be at least five members of the committee, who shall be representatives of Regular Members of the Association in good standing.

- (c) Finance and Budget Committee. Provides oversight of the Association's annual budget process; reviews financial reports on a quarterly basis; and makes recommendations to the Board of Directors regarding the annual budget and any special requests for funding that may be received outside of the normal annual budget process.
- (d) *Government Affairs Committee. Provides guidance and direction relative to legislative and regulatory issues facing bowling center owners in Wisconsin; participates in grassroots activity involving local legislators and state government officials in concert with the BCAW Executive Director and lobbyist/consultant retained by BCAW.*
- (e) High School Bowling Club. Establishes policies and rules for the Association's High School Bowling Club (HSBC) and conducts the annual High School Bowling Club State Championship Tournament. Serves as the review and appeals body for protests and grievances. The HSBC Committee is to be comprised of four Regular Members of the Association in good standing, plus the Executive Director or their designee.
- (f) Middle School Bowling Club. Establishes policies and rules for the Association's Middle School Bowling Club (MSBC) and conducts the annual Middle School Bowling Club State Championship Tournament. Serves as the review and appeals body for protests and grievances. The MSBC Committee is to be comprised of two Regular Members of the Association in good standing, plus the Executive Director or their designee.
- (g) Nominating Committee. Responsible for providing a slate of qualified candidates for the elected positions on the Board of Directors to include the four Officer positions. The Nominating Committee chair shall be the most recent immediate Past President, who will seek and appoint up to four additional committee members. All members of this committee must be Regular Members of the Association in good standing.

### **Codification of BCAW Bylaws**

In addition to the above amendment, BCAW will be codifying our bylaws to meet the requirements set under the current BPAA Bylaws (6/21/21) under Article 2: Membership. (No approval from the BCAW membership is required.)



## Join us for the BCAW Annual Meeting, Awards Luncheon, Conference and Trade Show at the Red Lion Hotel Paper Valley in Appleton on **October 4, 2021!**

Attend our single day BCAW Annual Meeting, Awards Luncheon, Conference & Trade Show. **Up your marketing & social media game** with Creative Ninja Rocky Bush. **Don't have your retirement plan or exit strategy figured out yet?** Learn from a panel of BCAW members and business experts on how to protect your family and business.

- ⇒ **Take a break** from the center. Bring the family. If you do have an extra day or two, attend the Tavern League of Wisconsin's Fall Conference and Trade Show starting with their Welcome Reception on October 4 at 6:00p.
- ⇒ **Network** with your bowling peers.
- ⇒ **Discuss** topics impacting business owners in today's ever-changing world.
- ⇒ **Enjoy** dessert while checking out ways to save with exhibitors at the BCAW Trade Show.
- ⇒ **Share** some pride for our BCAW Excellence Award winners at the "Celebration of Excellence" Luncheon.

### Monday, October 4

9:30a	BCAW Registration Opens
10:00 – 11:30a	BCAW Annual Meeting
11:45a – 1:00p	BCAW "Celebration of Excellence" Luncheon
1:15 – 2:30p	BCAW Educational Seminars
2:30 – 4:30p	Dessert & BCAW Trade Show

### Tavern League of WI Schedule \*

Mon. 10/4	6:00p
	Welcome Reception
Tue. 10/5	9:15a – 5:00p
Wed. 10/6	9:30a – 6:00p
Thur. 10/7	9:00a – 12:00p

*\* Please refer to [TLW.org](http://TLW.org) for details*

<b>BCAW Member Registration Fee</b>	\$59	Full Registration
<b>NON Member Registration Fee</b>	\$69	Full Registration

**Hotel Accommodations:** For those requiring overnight accommodations, the Red Lion Hotel is holding rooms under the Tavern League of Wisconsin group. Please contact the hotel directly for availability and rates.

**Go to [bowlwi.com](http://bowlwi.com) for more information. We look forward to seeing you there!**



# BCAW Annual Meeting, Awards Luncheon, Conference & Trade Show

Red Lion Hotel Paper Valley, 333 W. College Ave., Appleton, WI

Monday, October 4, 2021



**Take a break** from the center. **Network** with your bowling peers. **Learn** how to take your website and social media to the next level. **Enjoy** dessert while checking out ways to **save** with member suppliers at the Trade Show. **Share** some pride for our BCAW Excellence Award winners at the “Celebration of Excellence” Luncheon.

**Please print legibly and return this form with your payment (check or money order) payable to BCAW.**

<b>Center</b>		<b>Phone</b>	
<b>Address</b>		<b>City/State/Zip</b>	
<b>Proprietor</b>		<i>Is this your first BCAW Annual Meeting?</i> <input type="checkbox"/> Yes <input type="checkbox"/> No	
<b>2<sup>nd</sup> Registrant</b>		<i>Are you?</i> <input type="checkbox"/> Proprietor <input type="checkbox"/> Manager <input type="checkbox"/> Other	
<b>3<sup>rd</sup> Registrant</b>		<i>Are you?</i> <input type="checkbox"/> Proprietor <input type="checkbox"/> Manager <input type="checkbox"/> Other	
<b>4<sup>th</sup> Registrant</b>		<i>Are you?</i> <input type="checkbox"/> Proprietor <input type="checkbox"/> Manager <input type="checkbox"/> Other	
<b>BCAW Member?</b>	<input type="checkbox"/> Yes <input type="checkbox"/> No	<b>Tavern League of WI Member?</b>	<input type="checkbox"/> Yes <input type="checkbox"/> No

## FULL REGISTRATION

<b>Number of Registrants</b>	<i>Includes BCAW Annual Meeting, Celebration of Excellence Luncheon, Educational Seminars &amp; Trade Show</i>	<b>Total</b>
	<b>Registrant @ \$59 each (MEMBERS ONLY)</b>	<b>\$</b>
	<b>Registrant @ \$69 each (Non-Members)</b>	<b>\$</b>
<b>Total Enclosed</b>		<b>\$</b>

### Schedule:

#### Monday, October 4

- 9:30 a.m. BCAW Registration Opens
- 10:00 a.m. – 11:30 a.m. BCAW Annual Meeting
- 11:45 a.m. – 1:00 p.m. BCAW “Celebration of Excellence” Luncheon
- 1:15 p.m. – 2:30 p.m. “Improve Your Digital Marketing Game” with Rocky Bush, Creative Ninja  
Fresh from this year’s BPAA Bowl Expo, Rocky will unpack the layout of your digital marketing game plan, starting with your website and incorporating social media including Facebook and Instagram.
- 1:15 p.m. – 2:30 p.m. “What’s YOUR Game Plan?” A facilitated panel discussion to help bowling center owners of all sizes navigate through the tough decisions necessary to protect their business. Learn how developing an “exit strategy” will help ease the transition of ownership whether voluntarily (through retirement or sale) or involuntarily (through death or disability of an owner or family member).
- 2:30 p.m. – 4:30 p.m. BCAW Trade Show

**Registrations cancelled prior to 9/22/21 will be provided a refund less a 25% service fee. No refunds will be given after 9/22/21. Mail and make checks payable to:** Bowling Centers Association of Wisconsin (BCAW), 21140 W. Capitol Dr., Suite 5, Pewaukee, WI 53072. Questions? Call 262-783-4292 or email [yvonne.bennett@bowlwi.com](mailto:yvonne.bennett@bowlwi.com). A \$50 service fee will be charged for any returned checks. Register online: <https://www.bowlwi.com/bcaw-annual-meeting/>.